



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 846758

Schedule Dates 08/15/12-08/21/12
Advertiser Americans for Prosperity (30204)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand Americans for Prosperity (173195)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER,STEPHANIE
Phone/Fax /
CPE 303
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMERICAN 4 PRSPTY

Date Entered 08/03/12
Last Modified 08/20/12
Entered By Penne Marsh
CO-OP No
Headline # 06261981
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,786.00
Net Total \$38,454.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	30	\$45,240.00
Grand Total:	30	\$45,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	6:58P- 7:28P (ET)				1	1	1			3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/3/12
2.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	7:28P- 7:57P (ET)				1	1	1			3	\$1,800.00	\$5,400.00	Norfolk (WVEC) (WVEC)		8/3/12
3.0	Normal Line / SPOT	08/15/12-08/17/12	4	:30	11:35P- 12:02A (ET)				1	1	1			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/3/12
3.0.1	Closed Preempt	08/17/12															Norfolk (WVEC) (WVEC)	R-Did not air/Spot -	
4.0	Normal Line / SPOT	08/15/12-08/19/12	4	:30	11P- 11:35P (ET)	3			X	X	X	X	X	3	\$2,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		8/3/12
5.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	10P- 11P (ET)						1				\$3,000.00		Norfolk (WVEC) (WVEC)		8/3/12
5.0.1	Closed Preempt	08/17/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
6.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	9A- 9:30A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/3/12
7.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	9:30A- 10A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
8.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/3/12
9.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	6:58P- 7:57P (ET)								1	1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/3/12
10.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	11:35P- 12:35A (ET)								1		\$500.00		Norfolk (WVEC) (WVEC)		8/3/12
10.0.1	Closed Preempt	08/19/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
11.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	6:58P- 7:28P (ET)		1	1						2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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12.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	7:28P- 7:57P (ET)		1	1						2	\$1,800.00	\$3,600.00	Norfolk (WVEC) (WVEC)		8/3/12
13.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	11:35P- 12:02A (ET)		1	1						2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/3/12
14.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	11P- 11:35P (ET)		1	1						2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		8/3/12
15.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	7:58P- 10P (ET)		1							1	\$4,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/3/12
16.0	M/G For 5.0.1,10.0.1 / NFL	08/17/12-08/17/12	4	:30	7:58P- 11P (ET)						2			2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	part of m1	8/15/12
17.0	Normal Line / SPOT	08/20/12-08/21/12	4	:30	7A- 9A (ET)	1	X	X						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	part of m1	8/15/12
18.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	5A- 5:30A (ET)							1		1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	part of m1	8/15/12
19.0	M/G For 3.0.1 / SPOT	08/21/12-08/21/12	4	:30	7A- 9A (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		8/20/12
20.0	M/G For 3.0.1 / SPOT	08/21/12-08/21/12	4	:30	4:30A- 4:58A (ET)			1						1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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